



# Press Release

**FOR IMMEDIATE RELEASE**

## **GENIVI Alliance to be Major Sponsor of The Linux Foundation's Automotive Linux Summit 2012**

**SAN RAMON**, Calif., - August, 6, 2012 - The GENIVI Alliance, an automotive and consumer electronics industry association driving the development and adoption of an open In-vehicle Infotainment (IVI) reference platform, today announced it will be a major underwriting sponsor for The Linux Foundation's Automotive Linux Summit to be held at the Heritage Motor Centre in Gaydon, England on September 19-20, 2012.

Produced by The Linux Foundation, the nonprofit organization dedicated to accelerating the growth of Linux, the 2<sup>nd</sup> annual Automotive Linux Summit will bring together the most innovative minds from the automotive industry and open-source community, including automotive systems engineers, Linux experts, R&D managers, open-source licensing and compliance specialists and community developers.

"We are excited to be working together with the Linux Foundation on the Automotive Linux Summit," said Doug Welk, chairman of the board, GENIVI Alliance and chief engineer, Advanced Infotainment & Driver Interface, Delphi Electronics & Safety. "Our collaboration sends a powerful message regarding our mutual commitment to the adoption of Linux and open-source software in the automotive industry."

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The one-day summit is expected to draw over 350 open-source experts and will feature seven keynote presentations from open-source community experts.

"GENIVI Alliance's sponsorship of the Automotive Linux Summit is another example of the collaboration between GENIVI and The Linux Foundation to advance and support the adoption of Linux and open-source in the automotive industry," said Jim Zemlin, executive director, The Linux Foundation.

Matt Jones, vice president, GENIVI and technical lead for Next Generation Infotainment Systems, Jaguar Land Rover, will deliver a keynote speech "Realizing a Linux-Based In-Vehicle Infotainment System" on behalf of GENIVI and Jaguar Land Rover.

Also presenting a plenary address titled "Implementing GENIVI's Compliance Program" will be Pavel Konopelko, Lead of GENIVI's System Architecture Team and software architect, Visteon Corporation.

For further information regarding the Automotive Linux Summit, visit <https://events.linuxfoundation.org/events/automotive-linux-summit>.

### **About GENIVI Alliance**

The GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI's work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. Comprised of more than 165 member companies, GENIVI is headquartered in San Ramon, Calif. [www.genivi.org](http://www.genivi.org).

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