



# Press Release

## FINAL RELEASE

### **GENIVI Alliance President Named TU-Automotive Influencer of the Year**

**SAN RAMON**, Calif. – June 9, 2015 – Matt Jones, president of The GENIVI® Alliance and head of Future Infotainment, Jaguar Land Rover, was named “Influencer of the Year” at the recently-held TU-Automotive Detroit 2015 awards ceremony in Novi, Mich.

Highlighting industry leaders in a number of different categories within the connected car industry, Jones was recognized by the judges for “defining Jaguar Land Rover’s approach to connectivity and his standout work with GENIVI.”

Jones and his team of Jaguar Land Rover engineers were identified for achievements in leading the effort within GENIVI to create platform components that not only address on-car elements but the cloud infrastructure as well. A prime example is Remote Vehicle Interaction (RVI), an open source framework for connecting vehicles to cloud services and mobile devices that handle authentication, authorization, discovery of services, and data exchange over any network topology.

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He also had a leading role in the creation of Jaguar Land Rover's Open Software Technology Center in Portland, Ore., in 2014 and the recently-announced expansion to create a Jaguar Land Rover Technology Incubator in the same location to give infotainment engineering support and work space to smaller automotive-focused software companies.

"Being recognized by a jury of renowned industry experts is a great honor," said Jones. "It really is a confirmation that the open software work that Jaguar Land Rover is doing with GENIVI and the Linux community has become readily acceptable in the industry."

Earlier this year, Jones was also named by *Automotive News* as one of their "Rising Stars" for his many achievements in the open source infotainment industry.

"GENIVI greatly appreciates Matt's leadership as president and Jaguar Land Rover's continued, active contributions to our technical deliverables," said Steve Crumb, executive director, GENIVI Alliance. "The IVI challenges solved by these and other members' contributions allow GENIVI to deliver technologies that meet the growing consumer demand for rich infotainment features."

TU-Automotive is a world-leader in providing events and business intelligence to the automotive technology community, covering telematics, auto mobility, autonomous vehicles, legal and insurance.

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### **About GENIVI Alliance**

GENIVI is a non-profit industry alliance committed to driving the broad adoption of specified, open source, In-Vehicle Infotainment (IVI) software. GENIVI's work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. Comprised of more than 165 member companies, GENIVI is headquartered in San Ramon, Calif. Please visit [www.genivi.org](http://www.genivi.org) for more information.

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