



Press Release

FOR IMMEDIATE RELEASE

GENIVI Alliance and JASPAR Partner to Align Industry Standards for In-Vehicle Infotainment Systems

SAN RAMON, Calif. - May 22, 2013 – The GENIVI Alliance today announced it has entered into a liaison agreement with JASPAR (Japan Automotive Software Platform and Architecture) to align networking software requirements for automotive Bluetooth and Ethernet, specific to in-vehicle infotainment systems and related applications by year-end.

This agreement between JASPAR and GENIVI, an automotive and consumer electronics industry association driving the development and adoption of an open in-vehicle infotainment (IVI) reference platform, will help drive the collaboration of defined standards for these two communications technologies as areas of mutual interest for open source requirements alignment.

“The collaboration between JASPAR and GENIVI is a prime example of another technical relationship event that that will ease integration of wired and wireless communications for next generation infotainment systems,” said Matt Jones, vice president, GENIVI Alliance.

This liaison agreement is more evidence of how GENIVI is aligning itself with different industry groups and associations in an effort to find technical links and efficiencies with similar groups to drive the development and adoption of an open IVI software platform for infotainment systems. In all cases, GENIVI will continue to leverage open source development to further encourage universally accepted standards throughout the industry, ensuring the most cost effective and robust implementation of these rapidly changing technologies.

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“Our partnership will leverage open source development and universally accepted standards for Bluetooth and Ethernet, ensuring the most cost effective and robust implementation of these technologies,” said Hideki Goto, chair of Next-generation High-speed In-Vehicle Network WG of JASPAR.

About GENIVI Alliance

The GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI’s work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. Comprised of more than 175 member companies, GENIVI is headquartered in San Ramon, Calif. Please visit www.genivi.org for more information.

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