



Arynga Joins GENIVI Alliance

San Diego, CA – August 7, 2012 – Arynga announced today that they have joined the GENIVI Alliance to collaborate with automotive OEMs and Tier One suppliers on keeping the growing amount of software in the car up-to-date. Arynga will extend its vast expertise in wireless, security, and automotive to the GENIVI Alliance and its members to further the development of their IVI systems.

Arynga's CarSync™ software solution allows OEMs and Tier 1s the ability to perform remote configuration management of firmware, embedded software and applications in the car. Arynga will work with the OEM's and Tier 1s to develop standards for managing and updating software in the vehicle.

"The growing complexity of software elements in the vehicle has created significant challenges for OEMs in keeping that software up-to-date. Updating the Infotainment system that has multiple hardware devices with multiple software images is much more complex than providing updates to consumer devices like Smartphones and requires a robust end-to-end solution like CarSync™ that has been architected from the ground up for automotive." said Mike Stipe, President, Arynga.

The GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI's work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. Comprised of more than 165 member companies, GENIVI is headquartered in San Ramon, Calif. www.genivi.org.

For more information, please contact:

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About Arynga

Arynga is a software solutions and services company focused on delivering secure and reliable wireless solutions for Transportation (Automotive, Commercial & Emergency Vehicles, Rail, and Transit), Energy, Oil and Gas, and Consumer Electronics companies. They have engineering and R&D offices in San Diego, CA and Poland.

For more information, please visit: www.arynga.com