

## KPIT Infotainment Platform Achieves GENIVI Compliance

Will speed up innovation cycle in automotive industry and enable investment leverage across segments & markets

Las Vegas, NV/New Delhi, India - January 4, 2012 - KPIT Cummins (BSE: 532400; NSE: KPIT), a global leader in product engineering solutions for automotive industry, today announced that its In-Vehicle Infotainment (IVI) platform is now compliant with GENIVI Compliance Specification Release 1.0.

Automotive OEMs are aggressively pursuing the adoption of consumer electronics (CE) features in infotainment. KPIT's infotainment platform speeds up this process by leveraging the critical mass of open source community, which enables broader coverage and faster support of new CE technologies.

Leveraging KPIT's 10+ years of experience in production program software, the platform features automotive grade robustness, leverages scale to reduce total cost of ownership, and is supported by a mature service delivery organization to speed up development of product variants.

With reliance on KPIT's GENIVI compliant platform, OEMs and Tier 1 suppliers can put focus back on innovation where it matters - unique user experience through HMI (Human Machine Interface) and application software.

The platform contains core services and frameworks to enable faster, context-aware HMI and application development. It integrates frameworks and APIs (Application Programming Interfaces) for multimedia, CE device connectivity, Bluetooth, security, software update and location based services. It is optimized for the latest ARM based application processors from multiple silicon vendors as well as for the Intel Atom processor.

### **Key features of the platform include:**

- In-vehicle software updates and rapid integration of components specific to a vehicle program
- Comprehensive multimedia framework (audio & video)
- Rapid integration of wired (e.g. USB) and wireless (e.g. Wi-Fi, Bluetooth) consumer devices
- Location based services and navigation
- Comprehensive support for internet applications and HTML5
- Car maker specific User Interface development
- Toolset and developer SDK (Software Development Kit) for application development

Expressing pride on this important milestone, **Anup Sable, Senior Vice President, Automotive & Engineering, KPIT Cummins** said, “GENIVI compliance is an important development in KPIT’s pursuit of leadership in infotainment through platform solutions and integration services. It demonstrates our continued commitment to the vision we share with GENIVI and reinforces our long-standing partnership with the automotive ecosystem to accelerate innovation and standardization in infotainment, AUTOSAR, diagnostics and vehicle integration.”

“KPIT has demonstrated impressive commitment to GENIVI early on through contribution to multiple Expert Groups and execution teams. As GENIVI expands its reach and value to carmakers, the addition of a compliant platform from a credible partner like KPIT will help further drive GENIVI’s mission of open innovation.”, **said Graham Smethurst, GENIVI President.**

KPIT’s infotainment platform will be demonstrated at the GENIVI Demo Showcase at Consumer Electronic Show (CES) 2012 in Las Vegas, NV from Jan 9<sup>th</sup> to 11<sup>th</sup>; and at the Auto Expo 2012 in New Delhi, India from Jan 7<sup>th</sup> to 11<sup>th</sup>.

#### **About GENIVI Alliance**

GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI’s work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. GENIVI is headquartered in San Ramon, Calif. [www.genivi.org](http://www.genivi.org).

#### **About KPIT Cummins**

KPIT Cummins Infosystems Limited (BSE: 532400; NSE: KPIT), a trusted global IT Consulting and product engineering partner, is focused on co-innovating domain intensive technology solutions for manufacturing corporations with special focus on automotive, industrial manufacturing and energy & utilities verticals. It partners with 150+ global manufacturing corporations including automotive Original Equipment Manufacturers (OEMs), Tier 1s and semiconductor companies to help customers become efficient, integrated and innovative enterprises. **KPIT Cummins is an active contributor and one of the earliest CORE members of GENIVI.** For more information please visit [www.kpitcummins.com](http://www.kpitcummins.com).

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