



GENIVI COMPLIANCE PROGRAM

Is it time for you to benefit from a standards-based approach and reduce your risks associated with software integration by registering your product with the GENIVI Compliant™ and/or Works with GENIVI™ programs?

The GENIVI compliance programs are built on years of experience in In-Vehicle Infotainment (IVI) development and on industry best practices of software compliance. The program approach provides GENIVI members the ability to measure their products against standard specifications resulting in simpler and lower cost integration and shorter validation cycles. Member offerings that meet the specifications may be registered as GENIVI Compliant™ or Works with GENIVI™, may be listed on the GENIVI website and may be highlighted in various GENIVI awareness and promotional campaigns.

Compliance is important in today's competitive IVI software industry. Automotive original equipment manufacturers (OEMs) and their suppliers are making adherence to GENIVI compliance programs a requirement in their RFPs for new IVI systems and software. To respond to these RFPs, software suppliers (and their sub-suppliers) need to have demonstrated that they can produce products and services that meet this compliance requirement. GENIVI compliance has become such a critical requirement among automotive OEMs and their suppliers that software vendors realize they must provide compliant offerings or be left behind.

Providing OEMs and their suppliers with a robust, compliant platform for building the next generation of IVI systems on open source software just makes sense. The open source model of reuse plus compliance standardization is reshaping product development by enabling faster and less-costly software development. This in turn benefits the GENIVI ecosystem by increasing efficiency and reducing risk in an otherwise complex integration process. By meeting GENIVI compliance standards, OEMs can focus on their core competencies and know they are delivering superior products.



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Key Program Details

- Clarifies what is expected for members wishing to align their offerings to an industry standard
- Gives developers a blueprint for delivering implementations that will run on all GENIVI compliant platforms
- Allows flexibility in choosing distributions, components, and packages while maintaining a compliant product
- Allows many platform requirements to be satisfied using a variety of component or package options while remaining compliant
- Provides a simplified and straightforward process for member companies to measure their products against an alliance-developed specification
- Includes any software supplier by offering compliance at the full platform, individual component, package or application levels
- Provides members with the right to use the GENIVI compliance program trademarks in marketing and awareness activities

Information

For more information about the GENIVI Compliance Programs, visit:

<http://genivi.org/genivi-compliance-program>

To understand more about how to register your product as compliant, visit:

<https://collab.genivi.org/wiki/display/genivi/Compliance+Process>

If you have questions about the compliance programs, contact:

compliance@mail.genivi.org



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KEY PROGRAM BENEFITS

For OEMs & Integrators

- Offers a short and growing list of compliant offerings to simplify the vendor selection process
- Ensures products from suppliers meet GENIVI requirements for supply chain quality and adhere to standard APIs.
- Eases integration of compliant software into a GENIVI IVI product
- Allows OEMs to work with a trusted network of developers and integrators already familiar with the GENIVI platform architecture and APIs
- Increases the value of the GENIVI platform as more compliant software is added
- Enables re-deployment of platform developers into customer-facing, differentiating functionality

For Software Suppliers

- Gain attention of OEM and Tier 1 “buyers” as having met the compliance criteria often required in Requests for Proposals (RFPs)
- Expand the visibility of your compliant product through GENIVI’s web presence and other marketing efforts
- Gain a competitive advantage over others who are not on the compliant software short list
- Join a trusted network of software suppliers in the IVI ecosystem
- Answer RFPs with confidence that your products meet GENIVI’s compliance standards sought by many IVI buyers
- Re-deploy products targeted for other industries into the IVI ecosystem

