



Press Release

For Immediate Release

GENIVI Alliance Continues Strong Momentum Into 2012

Membership Tops 160 Companies; Volvo Becomes 10th Automaker to Join Alliance; Nine Additional Compliant Products Approved

SAN RAMON, Calif., - March 5, 2012 - The GENIVI Alliance, an automotive and consumer electronics industry association driving the development and adoption of an open In-vehicle Infotainment (IVI) reference platform, today announced continued significant expansion of its global membership which now totals 164 companies, up from 88 at the end of 2010. Highlighting the growth were several new members from Japan, China and South Korea.

“GENIVI’s momentum has continued to accelerate as more automakers and suppliers become active participants by leading technical efforts and by registering a growing base of compliant platforms,” said Steve Crumb, executive director, GENIVI Alliance.

Volvo Car Corporation and iGATE Patni are the two newest “Core” members to join the Alliance and CSR has upgraded its membership to Core level as well. As a Core member, Volvo already has taken a key leadership position in GENIVI’s technical groups to help align requirements and to identify software components to be integrated in to the GENIVI Compliance Program.

“We are very pleased to be part of the GENIVI Alliance,” commented Peter Mertens, senior vice president, Research and Development at Volvo Car Corporation. “We look forward to working together with our industry colleagues and supply-base and thereby contribute to the success of the Alliance.”

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Recently, nine new products from five GENIVI members were approved and are now considered compliant with the GENIVI Compliance Specification Release 1.0. Magneti Marelli, KPIT Cummins, Nvidia and Renesas all received registration acceptance bringing the number of GENIVI compliant products to 18.

In August 2011, the GENIVI's Compliance Program was announced which defines a required set of features and components that comprise the GENIVI platform. With this program, auto manufacturers and their suppliers now have a clear definition of what GENIVI considers essential to delivering a compliance IVI software platform.

For further information on GENIVI's compliance program and current list of GENIVI complaint products, visit <http://www.genivi.org/compliance>.

Setting a new benchmark in promoting the Alliance's accomplishments throughout the global electronics industry, GENIVI once again participated in the Consumer Electronics Show in Las Vegas last month highlighted by a member Showcase Reception where more than 500 guests viewed 15 member demonstrations.

About GENIVI Alliance

GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI's work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. GENIVI is headquartered in San Ramon, Calif. www.genivi.org.

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