



Press Release

CETECOM joins GENIVI Alliance

Essen, Germany – 29th May 2012 – CETECOM is renowned worldwide for independent consulting, qualified testing and approved certifications in the telecommunications and information technology industries. As a new member of the GENIVI Alliance, CETECOM is pleased to support GENIVI with its experiences and expertise in developing specifications for future technologies.

“It is always a pleasure to cooperate with a strong group of market players to break new grounds,” says Wilfried Klassmann, Managing Director (CEO) at CETECOM. “We look forward to a continuous and effective dialogue with experts of this market field to learn more about the requirements of this specific branch.”

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About GENIVI Alliance

GENIVI Alliance is a non-profit industry association whose mission is to drive the broad adoption of an In-Vehicle Infotainment (IVI) open source development platform. GENIVI will accomplish this by aligning requirements, delivering reference implementations, offering certification programs and fostering a vibrant open source IVI community. GENIVI's work will result in shortened development cycles, quicker time-to-market, and reduced costs for companies developing IVI equipment and software. GENIVI is headquartered in San Ramon, Calif. www.genivi.org

About CETECOM

CETECOM (www.cetecom.com) is renowned as neutral, experienced partner of the telecommunications and information technology industries and offers a unique service portfolio which covers the entire life cycle of a mobile communications product, contributes to the smooth running of products and applications and ensures that they meet international standards.

CETECOM's portfolio includes consulting and training, development of test solutions, validation services, testing in accredited laboratories (LTE, WCDMA, GSM, Application Enabler, OTA Performance, and EMC), field trials, certification, and approval handling. Being a member of numerous specialist bodies, CETECOM is also actively involved in the development and standardisation of global specifications for future technologies.

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